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ICFF INDUSTRY DAY

JUNE 20

9AM - SIRT, PINEWOOD

TICKETS ON EVENTBRITE.CA

SIRT

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ITALIAN TRADE COMMISSION  
DELEGATION COMMERCIALE D'ITALIE



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KENNETH C. CANCELLARA, Q.C.  
BARRISTER & SOLICITOR



# THE CONVERGENCE OF SOUND, IMAGE AND LITERATURE

**THURSDAY, JUNE 20TH | 9:00AM - 5:00PM**

**SIRT Stage 10, Pinewood Toronto Studios**

**225 Commissioners St, Toronto, ON | M4M 0A1**

This all-day event, titled The Convergence of Sound, Image and Literature will feature up close and personal access to international film industry experts as keynote speakers and panelists, including Nicola Piovani, the winner of the Oscar for the incredible soundtrack behind *Life is Beautiful*; Nick Vallelonga, producer and screenwriter of *Green Book*, the 2019 Oscar winner for Best Picture; and Marco Spagnoli, co-director of the groundbreaking full-VR feature film, *7 Miracles*. This showcase and networking event brings together filmmakers, producers and industry partners from Italy and Canada. Technology installations will include immersive spatial audio and 360 video, highlighting innovative trends seen across the world.



## BREAKS NETWORKING OPPORTUNITIES

**9:00  
AM**

**COFFEE CONNECTIONS**

**12:30  
PM**

**LUNCH**

**4:15  
PM**

**NETWORKING RECEPTION**

OPENING REMARKS:  
PAUL GOLINI AND SARI RUDA, ICFF  
DAVID DEXTER, SIRT  
MATTEO PICARIELLO, ICE



## MUSIC IS DANGEROUS WITH NICOLA PIOVANI



**10:15 AM** Keynote

- ▶ **Nicola Piovani**  
Composer, *Life is Beautiful*
- ▶ Q&A Session

Oscar-winning composer Nicola Piovani will share his process for creating film scores, discussing his creative strategies, and how he channels his ideas to achieve the desired emotional effects through music. This part of the program will offer insight into the impact of emerging technologies on filmmaking and delve into the world of musical composition for film.

His keynote address at ICFF Industry Day will precede an exclusive evening concert, to be held later that day at TIFF Bell Lightbox. This event is proudly organized by the Ambasciata Italiana in Ottawa, the Consolato Generale d'Italia a Toronto, the ICFF (presented by IC Savings), the Istituto Italiano di Cultura, and the TD Toronto Jazz Festival, and with the support of Fondazione Musica per Roma.



## THE NEW STORYTELLING WITH NICK VALLELONGA



### 11:00 AM In Conversation With

- ▶ **Nick Vallelonga**  
Producer-Screenwriter, *Green Book*
- ▶ **Piera Detassis**  
President-Artistic Director, *David di Donatello*
- ▶ Q&A Session

Nick Vallelonga, multi award-winning producer, writer and recipient of the 2019 Oscar for Best Picture and Best Screenplay for *Green Book*, will participate in ICFF Industry Day. The film depicts the unlikely friendship of two men from very different worlds. (see page 51) More than five decades passed before this incredible true story would come to be told on the big screen, but its message is as relevant and impactful today as it ever was. Piera Detassis, head of the David di Donatello Awards, will conduct a special In Conversation with Nick Vallelonga, who will share his first-hand experience about the making of the film and the process he undertook to transform the story into an award-winning movie.



## ITALIAN-CANADIAN CO-PRODUCTIONS: AN EMERGING TREND



### 11:30 AM Panel Discussion

- ▶ **Moira Romano (Moderator)**  
Executive Producer, ETV Film Inc.
- ▶ **Roberto Stabile**  
Head of International Department, ANICA
- ▶ **Andrea Stucovitz**  
Partner Media Investment
- ▶ **Ken Cancellara**  
Producer, *From the Vine*
- ▶ **Sean Cisterna**  
Director, *From the Vine*

Industry Day 2019 will once again focus on co-productions, continuing to facilitate the inception of many successful Italian-Canadian works, thanks to the networking opportunities and collaborations born of this annual ICFF event, organized in strong collaboration with the Italian Trade Commission, whose mandate has always included developing strong relationships between Italian producers and their Canadian counterparts.

Italian-Canadian author and executive producer of *From the Vine*, Ken Cancellara, along with the film's director, Sean Cisterna will share their incredible experience shooting in the south of Italy, where the film has already received strong support.

A dynamic panel dialogue with special guests Roberto Stabile, Head of the International Department at ANICA, who will share all the benefits offered to those who co-produce with Italy; and Andrea Stucovitz, who will discuss his extensive experience with such collaborative projects.



## ARTS MEETS TECHNOLOGY VIRTUAL REALITY TECHNOLOGIES



### 2:00 PM Special Guest Speakers

- ▶ **David Dexter**  
Director, SIRT
- ▶ **Marco Spagnoli**  
Director, *7 Miracles-360*
- ▶ Q&A Session

This year's event will take a close look at immersive storytelling from multiple perspectives. Attendees will be able to walk through enveloping, sensory experiences — including Virtual Reality — to observe classic storytelling elements applied to emerging film technologies, such as motion capture and virtual production.

Virtual Reality Technologies are becoming increasingly sophisticated. Tech giants are working to develop new and more powerful tools every day, but are they connecting with those who tell the stories? What kinds of new opportunities in VR innovation have yet to be explored? These are some of the questions which will be answered by our guest panelists, including Marco Spagnoli, co-director of the groundbreaking 360 film *7 Miracles*. A portion of the 360 video series *& Design* by Paola Antonelli, Senior Curator at the Museum of Modern Art, will also be screened.



## TV SERIES AND MOVIES BLURRING THE LINES



### 3:00 PM Panel Discussion

- ▶ **Nick Iannelli (Moderator)**  
Executive Vice President, Take 5 Productions
- ▶ **David Cormican**  
Partner & President, Don Carmody TV
- ▶ **Francesco Nardella**  
RAI Fiction / Producer, *My Brilliant Friend*
- ▶ **Pierluigi Di Lallo**  
Director, *Born Twice (Nati 2 Volte)*
- ▶ **Sergio Navarretta**  
Director, *The Cuban*

Once upon a time, film was the pinnacle of this industry's production achievements, both for its talent and for the importance of its content.

Today, television is not only garnering some of the most important actors, but also the quality of the content is interchangeable with movies.

This panel, composed of some of the top producers working in television today, will consider where this shift within the industry will take us and if it is audience or industry driven.